

PRIVACY POLICY

ELSIREL LTD. is committed to protecting your privacy. This Privacy Policy outlines the types of information we collect about visitors to our website, how we use that information, with whom we may share it, and the choices available to you regarding how we handle your information.

Types of Data (Definitions)

Personal data: This refers to any information that can identify a data subject (individual). It contains data that directly identifies someone (such as a name) or can indirectly identify them in combination with other information. This type of data may contain different details depending on the services provided, for example:

- **Personal data:** information such as name, date of creation, country of location.
- **Contact information:** e-mail address, telephone number and postal address.
- **Financial information:** information about income, investments, benefits and tax status.
- **Bank details:** information related to bank accounts and transactions.
- **Information about legal proceedings:** details about past and future legal proceedings.
- **Business Transactions:** General information about a business interaction or specifics related to a specific case.
- **Investments and financial interests:** data about personal investments and other financial interests.
- **Other required data:** Any additional information deemed relevant to the task.

We collect this information to process your orders and any registrations you make on our Site, if applicable. This data allows us to communicate with you about your account and the general provision of our services. We may also use aggregated data and statistics to monitor website usage, which helps us improve the site. This aggregate data, which is shared with third parties, will not contain any personal information that could identify individuals. Additionally, we may send you information about special features of our site or other services and products that may interest you. When you access our site, we might automatically collect non-personally identifiable technical information, such as your Internet Browser type, computer operating system, and the domain of the website you came from.

We do not collect sensitive personal data and do not target our website to children, so we do not intentionally gather data from individuals under the age of 18.

At the same time, we inform you that our activities are exclusively focused on the B2B (business-to-business) sector. We specialize in providing solutions and services for corporate clients, which allows us to concentrate on a deep understanding of the specific needs of businesses. Collaboration with legal entities ensures the ability to offer high-quality products tailored to industry standards and requirements.

Information we collect when you interact with us

User-Provided Information: When you engage with us through our Site or contact us directly, we may collect personal information that you voluntarily provide. Personal information refers to details that can identify you as an individual or relate to someone who can be identified. This includes, but is not limited to:

- **Contact Information:** Such as your name or the name of the legal entity, email address, and phone number.
- **Additional Information:** Any other information you choose to share with us when you reach out, which could be relevant to the nature of your communication or request.

This information helps us understand your needs and enhance our services based on your preferences and interactions.

Information We Obtain from Other Sources: We may also receive information about you from external sources, such as publicly available databases and companies that provide demographic information. This can include data available in public records or information collected and sold by specialized organizations.

This information may be used to refine and supplement the data you provide directly, as well as to improve the quality of our services and offer you a more personalized experience.

Technical data: This type of information includes data such as your Internet Protocol (IP) address, your browser type and version, time zone and location settings, browser plug-ins and their versions, and the operating system and platform you are using. It also includes technology data from the devices you use to access our website or read our emails.

We collect data about your visit, including the full Uniform Resource Locator (URL) path you followed to, through, and from our site (with timestamps), the products you viewed or searched for, page load times, download errors, the length of your visits to certain pages, page interactions (such as scrolling, clicks, and mouse movements), and methods used to browse away from pages.

Users have the ability to decline to provide personally identifiable information, although doing so may limit their ability to engage in certain Site related activities.

Cookies

Cookies are small text files stored in your browser that we use to recognize your computer when you access our website. Cookies play a major role in ensuring that certain sections of our websites function correctly and safely. We also use them to speed up, simplify, and personalize the operations of our websites. They are used, inter alia, to determine how exactly our websites are being used. They can also be used to provide you with customized advertising content.

To fulfill these functions, cookies collect personal information about you every time you access the website. It is your choice whether you allow or deny some or all types of cookies (the behavior of such files is controlled in the browser settings of your device). We will inform you about this option by displaying a "cookie banner" when you first access our website. If you continue to use our website without changing your browser settings, we will use cookies according to their descriptions in the next section. To help you make an informed choice, you must understand the reasons cookies are used, as well as their importance for how the internet works. This section includes a short description of the main cookie parameters, and also examples of working with different types of these files and how they influence website operations.

Sharing Your Personal Information

We do not engage in the sale, exchange, or rental of users' personally identifiable information. All information we receive from users is processed exclusively for the purpose of providing our services and in compliance with applicable data protection laws. We ensure the confidentiality of personal information and do not share it with third parties without the prior consent of users, except in cases required by law. Our privacy policy is aimed at protecting data from unauthorized access, use, or disclosure, ensuring a high level of trust and security for our clients.

Storage of Personal Information

We retain personal information for as long as necessary or permitted based on the purposes for which it was collected, and in accordance with applicable laws and regulations. This retention period ensures that we can effectively fulfill the objectives for which the information was originally gathered,

while also complying with legal and regulatory requirements. Once the data is no longer needed for these purposes, it will be securely disposed of or anonymized in accordance with our data retention policies.

Privacy Policy Updates

Our privacy policy may be updated from time to time without notice. We encourage users to periodically review this page to stay informed about how we are protecting the personal information we collect. By continuing to use our services, you acknowledge and agree that it is your responsibility to regularly review this policy for any changes and to stay informed about any updates. This will ensure that you are aware of how your personal information is managed and protected.

Security

This website is engineered with robust security protocols to ensure the highest level of protection for our customers. Critical communications exchanged between you and the website are encrypted using advanced encryption technologies, safeguarding the data against unauthorized access.

In addition to encryption, we employ a range of supplementary security measures designed to maintain the confidentiality and integrity of your information. These measures include secure server configurations, regular security assessments, and advanced threat detection systems to protect against potential vulnerabilities and unauthorized intrusions. Our commitment to security ensures that your personal and sensitive information remains secure and well-protected throughout your interactions with the site.

We do not use vulnerability scanning and/or scanning to PCI standards. We only provide articles and information. We never ask for credit card numbers. We use regular Malware Scanning.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

- Within 14 business days

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors..

Acceptance of These Terms

By accessing and using this Site, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy. If you do not agree with the terms outlined in this policy, we request that you refrain from using our Site. Your ongoing use of the Site following the publication of any updates or modifications to this policy will constitute your acceptance of those changes. Continued use of the Site implies your consent to and acceptance of any revisions made to this policy.